

Media data "Die bunte Christine"

"<u>Die bunte Christine</u>" ("Colourful Christine") is a german travel blog about travelling within europe. The main focus is on Lake Maggiore, Italy, London and Germany. But I also love discovering new travel destinations far from my main focus and also write about travel literature and everything else that fits the topic of "travel" (e.g. music tips, gift tips for globetrotter, travel arrangements). The word "bunt" (colourful) stands for multifaceted.

I live in Bochum and am a full professional. I am ...

... Journalist with many years of professional experience in the print and online sector.

... trained editor (PR departement) with extensive marketing knowledge.

... a literary scientist.

Possible collaborations with "Die bunte Christine"

I am always interested in collaborations, provided they thematically match the blog and add value for my readers. Possible types of collaboration would be:

Blogger trips

- Sponsored Posts/Advertorials
- Texts and photos for your publication
- Contests
- Book reviews
- Hotel tests

"Die bunte Christine" in numbers

"Die bunte Christine" currently receives around 110.000 hits per month from 52.000 visitors (Statify). The blog is represented on social web on Instagram, Facebook, Pinterest, Flipboard and Twitter.

Instagram: 1455 Follower

Facebook: 835 Follower, 980 subcribers

Pinterest: 3120 Follower

Flipboard: 130 Follower

Twitter / X: 735 Follower

Posts: 555 blog posts, 1575 comments

First post: 10-17-2015

Interested?

If you have an idea for a possible collaboration, I am pleased about your message. Please contact me via e-mail: <u>kontakt@die-bunte-christine.de</u>.

More infos about my person you get on my "<u>About me</u>"-page.