

Media data "Die bunte Christine"

"<u>Die bunte Christine</u>" ("Colourful Christine") is a german travel blog about travelling within europe. The main focus is on Lake Maggiore, Italy, London and Germany. But I also love discovering new travel destinations far from my main focus and also write about travel literature and everything else that fits the topic of "travel" (e.g. music tips, gift tips for globetrotter, travel arrangements). The word "bunt" (colourful) stands for multifaceted.

I live in Bochum and am a full professional. I am ...

... Journalist with many years of professional experience in the print and online sector.

... trained editor (PR departement) with extensive marketing knowledge.

... a literary scientist.

Possible collaborations with "Die bunte Christine"

I am always interested in collaborations, provided they thematically match the blog and add value for my readers. Possible types of collaboration would be:

Blogger trips

- Sponsored Posts/Advertorials
- Texts and photos for your publication
- Contests
- Book reviews
- Hotel tests

"Die bunte Christine" in numbers

"Die bunte Christine" currently receives around 100.000 hits per month from 40.000 visitors (Statify). The blog is represented on social web on Instagram, Facebook, Pinterest, Flipboard, LinkedIn and Twitter (X).

Instagram: 1440 Follower

Facebook: 850 Follower, 1010 subcribers

Pinterest: 3110 Follower

Flipboard: 140 Follower

LinkedIn: 185 Follower

Twitter / X: 780 Follower

Posts: 570 blog posts, 1610 comments

First post: 10-17-2015

Interested?

If you have an idea for a possible collaboration, I am pleased about your message. Please contact me via e-mail: <u>kontakt@die-bunte-christine.de</u>.

More infos about my person you get on my "<u>About me</u>"-page.